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UNITED STATES DEPARTMENT OF AGRICULTURE Bureau of Agricultural Economics



CROP AND MARKET NEWS
BROADCASTING SCHEDULES

MAR 9 1926



A review of the Market News Service by Radio
and the schedules of broadcasting of
stations having agricultural
programs

Washington, D. C. January 1, 1926

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UNITED STATES DEPARTMENT OF ABROUNDERE

Bureau of Agricultural Economics

CROP AND MARKET NEWS PROADCASTING SCHEDULES.

When the Experimental Radio Market News Service was announced on December 21, 1920, those in the Division of Information of the Bureau of Markets who were directing the new activity hardly anticipated the wonderful possibilities of radio broadcasting as we now know it.

A laboratory transmitter at the U. S. Bureau of Standards on a 400 meter wave length, a few enthusiastic amateurs within a hundred miles of Washington and a 5 P. M. schedule of about 500 words by radio telegraph composing what was called the "Radio Marketgram" constituted the elements of the experiment. The idea was that the amateurs would copy the marketgram and turn it over to the newspapers in their own towns or give copies to the banks or stores to be posted on bulletin boards. In every way it was a kind of laboratory experiment.

The practical results of this first experiment could hardly be called conclusive, but they did give encouragement to those in charge of it to push on in the quest of more and more evidences of the possible usefulness of this new electrical wonder. On April 7, 1921, an announcement was made that arrangements had been made with the Air Mail Radio Service of the Post Office Department for the transmitting by "wireless" of market reports several times a day from the Post Office Stations at Washington, D. C., Bellefonte, Pennsylvania, St. Louis, Missouri and Omaha, Neoraska.

Assuming an effective radius of audibility of 300 miles about each station, licensed amateurs in the areas covered were enlisted to copy the reports and to furnish them to shippers' associations, county agents, State Bureaus of Markets, Farm Bureaus and other agricultural agencies, banks newspapers and local telephone exchanges. A considerable number of licensed operators offered to copy the reports and some distribution resulted.

By the first of January, 1922, the market reports were being relayed and broadcast by radio telegraph from seven of the Post Office Stations in a chain extending across the country.

During 1921, following the quest still farther, the Radio Market News Service furmished its reports to three of the then very few radio telephone broadcasting stations for dissemination. The radio experts had said that the amateur's receiving set would tune in the voices on radio as well as the code signals and the amateurs were listening for the "voices on the air." A few sets had appeared on the market and so the market reports by radio telephone were assured of an audience, small it is true, but interested, partly because of the character of the information and partly because of the novelty.

The sudden rush of interest in radio, the demend for broadcasting stations by people who saw the possibilities of service, of publicity of of the novelty of talking to or entertaining large numbers of people at distant places and the frenzied attempt to supply the demand for receiving sets and parts to build them precipitated upon the Market News Service of the Department an avalanche of requests for privilege to broadcast the weather, crop and market reports and other agricultural information. From the three experimental schedules in 1921 the number of specially licensed stations grew by leaps and bounds.

Hundreds of stations asked for the privilege of handling agricultural reports, most of which had to be refused because of the fact that they were located at points remote from the market news branch offices on the leased wire system which carries the reports back and forth across the country. No funds could be diverted to pay for telegrams to the new broadcasting stations and few of the stations themselves could stand the expense.

In each of the cities where market news work has been conducted, arrangements were made with one or more stations to broadcast information supplied by the branch offices. The number grew and the quality of the service expanded until today well-established schedules of weather, crop and market reports are broadcast from more than a hundred of the stations in all parts of the country.

Increased power and improved broadcasting, together with better receiving sets, will do much to aid in establishing the permanency of the use of radio for the benefit of agriculture. No elaborate arguments are necessary to prove its case. One station alone in a period of three months broadcasting of market and weather reports received more than 3,000 letters of commendation from farmers, country banks, shippers of livestock and small merchants in the towns in twelve agricultural States surrounding the station.

Of 1,458 radio stations of all sizes licensed to broadcast since broadcasting began, only 536 remain active at this time, (January 1, 1926). Many of the less active stations in the list will doubtless discontinue, and interference among stations will gradually be eliminated.

The near future will undoubtedly see a relative high percentage of radio sets on farms. Already in some States there are sets on 25 to 40 per cent of all farms. Estimates made in 1923-1924, and in 1925 indicated 145,000 sets, 365,000 sets, and 553,000 sets on farms in the order of the years mentioned. At this rate of increase there are probably close to a million sets on farms as this is being written.

Farmers by reason of their isolation have usually bought the best sets available. They have bought sets as a rule, more selective, more capable of getting distant stations then has been necessary for use in the cities to get the local broadcasting. In 1923 the average cost of radio sets on more than a 1,000 farms widely scattered over the country was \$175. Today better and more easily operated equipment can be bought for helf this amount.

Thus the plaything of the scientists, the electrical wonder of the age has become the hirednhand on American farms, a veritable "Mercury, the Messenger of the Gods."

The schedules on the pages that follow are correct as of the date of this circular. As the seasons for the different commodities change there will be minor changes in the programs of material furnished to the broadcasting stations.

The time given in the various schedules is the local time for the zone in which the station is located. Listeners in zones east or west of that in which the station is located will have to allow for the differences in time.

The Bureau endeavers to keep in touch with the radio stations that broadcast programs of crop and market news, and will be glad to answer inquiries relative to this phase of the Market News Service.

J. C. Gilbert, Specialist in Market News and Radio. . A form Investible of , startening on it was tester . The sale of a second control of the sale of the

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Broadcasting Station	Time	Matter Broadcast
Alabama - Auburn Polytechnic Institute Station API - 248 Meters		Plans to begin a service program of market news and agricultural talks early in February, 1926.
Arkansas - Fayetteville University of Arkansas Station KFMQ - 299 Meters	Monday 7.30-8.00 o.m. Thursday 8.00-9.00 p.m.	Farmers' Night Program - Lectures by members of Agricultural Faculty Weekly Program Extension Lectures
California - Los Angeles Evening Express Station KNX - 337 Meters	Tuesday 1.00-2.00 p.m. Alternate Thursdays 11.00 a.m.	Garden Talks Nature Talks
California - Oakland General Electric Company Station ROO - 361 Meters	Daily 12.30 p.m. 7.08 p.m. 7.25 p.m.	Weather forecast for Califor- nia, Washington, Oregon, Nev- ada and Idaho Ditto. San Francisco Livestock market, dairy products market, poultry, fruits and vegetables, wool market report. News items.
California - Oakland Tribune Publishing Company Station KLX - 508 Meters	Daily 7.00-7.30 p.m. Wednesday 8.00-9.00 p.m.	General survey of local produce markets. Weather report Agricultural Talks - University of California Agricultural Faculty
California - San Francisco Hale Brothers Company Station KPO - 428 Meters	Daily 7,30-8.00 p.m.	Deciduous Fruit Auction Reports. Special articles. Crop reports when released
Colorado - Denver General Electric Company Station KOA	Daily 11.45 a.m. 12.00 noon Weekly Monday 11.50 a.m. and 6.15 p.m.	Fruit and vegetable report, carlot shipments, prices, livestock report, Chicago, Denver, Kansas City, Omaha, Grain and cotton markets. Honey report twice monthly on day received. Grain Market Review

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Broadcasting Station	Time .	: Matter Broadcast
Connecticut - Storrs Conn, Agricultural Col- lege Station WCAC - 275 meters	Monday Wednesday Friday 7.25 p.m.	Summary of Potato & Egg Markets prices at six Xonn. markets.
D. C. Washington U. S. Navy Station NAA - 435 Meters	Daily 12.25 p.m. Noon	Quotation service on Fruits and Vegdtables Dairy Products, Grain Livestock, Chicago at Eastern markets
D. C. Washington Radio Corporation of America Station WRC 469 meters	Tuesday 6.45 p.m.	Market service for consumers regarding supplies, conditions, etc.
D. C. Washington Chesapeake & Potomac Tel Co. Station WCAP - 469 Meters	Friday 7.00 p.m.	Market Service for consumers regarding supplies, conditions, etc.
Florida - Jacksonville City of Jacksonville Station WTAX - 337 Meters	Daily 7.45 p.m.	Reports on the marketing of principal Florida vegetables and fruits
Florida - Miami Elec. Equipment Co. Station WQAM - 263 Meters	Daily 10.00 a.m.	Cotton Market Report - New York and New Orleans open and close and Atlantic and other spot markets
Georgia — Atlanta Atlanta Journal Station WSB — 428 meters	Daily 12.05 p.m. 12.55 p.m.	Cotton.report Weather report Closing Cotton, Grain Produce Markets
Idaho - Boise Independent School Dist. Station KFAU - 278 Meters	Daily except Saturday & Sunday 4.00 to 4.45 p.m.	U. S. Dept. Agriograms Livestock & Wool Markets Weather Forecasts Agricultural & Home Economic Talks Crop Reports

Daily 10.00 a.m. 10.00 a.m. 11.00 a.m. 12.00 Noon 1.00 y.m. 2.15 p.m.	Broadcasting Station	: Time	: <u>Matter Broadcast</u>
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Station WHT. 12.35 p.m. Noon 12.45.p.m. Stock Feeding Lectures Chicago Live Stock Market Illinois - Uruana University of Illinois Station WHM - 273 Meters Indiana - V. Infayette Purdue University Station WHM - 273 Meters Deily Purdue University Station WHM - 273 Meters Peily Station WHM - 273 Meters Peily Iowa - Ames Iowa - Ames Iowa State College Station WOI - 270 Meters Deily 12.45 p.m. Pridays 7.15 p.m. Peacher report Veather report, livestock markets, Chicago, So. Omel Sick City Parm Telks - College Faculty 12.45 p.m. 9.30 p.m. Weather report Veather report - Farm talk Station WOC - 424 Meters 1.15 p.m. Veather report - Farm talk Station WOC - 424 Meters 2.00 p.m. Tuesdeys 7.00 p.m. Talks	Corporation	:	
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7.00 p.m. Farm talks		2.00 p.m.	Grain, Livestock, Butter &
			Egg market
Towa - Des Moines Daily	1	7.00 p.m.	Farm talks
Towa - Des Moines : Daily			1
	Iowa Des Moines	Daily	
Bankers Life Company 9.45 a.m. Weather reports	the state of the s		
	Station OHO - 520 Meters	12.00 Noon	Weather reports - Farm talks
		2 00	livestock mkts - Grain market
		2.00 p.m.	Agriograms (Mondayc& Thursday
Weather report			weather report
Iowa - Shenandoah Daily	Towa - Shenandoah	Daily	
			Weather report & Agri. Talks
			Weather report & Agri. Talks
			Agri. & Horticultural Talks
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Broadcasting Station	Time :	Matter Broadcast
Iowa - Shenandoah	Daily 11.30 a.m.	
May Seed & Nursery Co.	11.30 a.m.	Weather reports. Mkts. Rpts.
Station KMA	6.00 p.m.	Market reports and farm talks
Iowa - Soiux City	Daily	1
Davidson Bros.	12.30 p.m.	Daily talks on farm problems
Davidson Bros. Station WEAU - 275 Meters		A. A.
200000		
Kansas - Manhattan Kansas State Agri. College	Daily 9.00 a.m.	"Rural School Program"
Station KSAC - 340 Meters	J* 00 d*m*	Music - Talks - Agricultural
and the second s	67	Primer - Calesthenics
	9.55 a.m.	"Housewives half-hour" Readings, Talks, Receipes, etc.
the state of the state of the state of the	12.35 p.m.	"Noon-day program" - Readings .
in the second of	, 11 5	Talks - Question Box -
	4.35 p.m.	Radio talks "Matinee Programs" - Home stuly
		Women's Club Programs -
The state of the s	(70	Sport returns
the state of the s	6.30.p.m. (1)	"College of the Air" - Market Review - Talks - Home Study
		Courses - Extension Lectures.
Kentucky - Louisville	Daily	Market Reports - Weather report
Courier Journal - Louisville Times	4 - 5 p.m.	Trade reports - occasional talks by faculty of Kentucky
	enting the grant	Agricultural College and Farm
The second second second second		Bureau
7 out of one of the control of the c	V	
Louisiana - New Orleans Sanger Amusement Company	Daily 12.30 p.m.	Weather report and
and Maison Blance Co.		Cotton market report
Station WSMB - 319 Meters	6.30 p.m.	Cotton Market report
r <u>i kan di Pangaring ang Pangaring ang Pangaring</u> Li Jangaring Angaring ang Pangaring ang Pangaring		
Maine - Orono University of Maine		Program to begin early in
Station WGBX - 252 Meters	4000000	1926
Massachusetts - Boston	Daily And Car	
Shepard Stores Company	11.53 a.m.	Weather report
Station WNAC - 280 Meters	6,45 p.m.	Weather report
	5.05 p.m.	Daily Live Stock Market Repor Receipts Chicago comment.
		Boston wholesale meat mkt.
		comment and prices
	4	•
Massachusetts - Boston	Deily	e managa jawa na g
Edison Elec. Illuminating Co	5,05 pm 1 466 366	Weather forecast .
Station WEEI - 476 Meters	A CALL TO SERVICE AND	

Broadcasting Station	Time	Matter Broadcast
Massachusetts - Springfield Westinghouse Elec. & Mfg.Co. Station WBZ	Daily 7.00 p.m. 10.00 p.m.	Market Summaries. Each a weekly review of a specific commodity. Potato mkt daily Weather report
Massachusetts - Worcester Telegram Publishing Co. Station WTAG - 268 Meters	Daily 5.00 p.m.	Wholesale market report - all commodities Saturdays, Weekly review of wholesale and retail markets and prices
Michigan - Detroit Detroit News Company Station WWJ - 353 Meters	Daily 12.00 noon 3.55 p.m. Monday 4.00 p.m.	Weather report Live Stock report - Seed & Grain Markets. Local produce market. Toledo Markets. Agriograms twice a week when received.
Michigan - Detroit Detroit Free Press Station WCX - 275 Meters (Station at Pontiac, Mich.)	Daily 4.00 p.m.	Iocal Livestock and Grain Mkts. Weather reports
Michigan - East Lansing Michigan Agr. College Station WKAR - 286 Meters	Daily 12.00 Noon Daily except Saturday 7.15 p.m.	Weather reports Lectures on Marketing, Agrcl. Engineering, Forestry, Botany, English, and Farm Problems- by the Agrcl. College Faculty
Minnesota - Minneapolis - St. Paul Washburn Crosby Company Station WCCO - 416 Meters (Station located at Anoka, Minn Studois	Daily. 9.30 a.m.	Program announcement - News Grain Markets opening prices- Future Live Stock receipts and Opening Flashes - Weeklies. Grain Market. Chicago & St. Paul Livestock
in Minneapolis and St. Paul.	11.30 a.m.	Minneapolis Grain Futures - Chicago Grain - Chicago & St. Paul Livestock Markets. Minneapolis Closing Grain Mkts
		Outside Grain Markets Minneapolis Cash Grain Hay and Feed Markets.Potatoes Chicago & New York Butter & Egg Market. Chicago & St.Pau Livestock Market - Weather

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	- (- 3.00	
Broadcasting Station	: Time	Matter Broadcast
MORGON STREET	Daily	Matter Broadcast
Missouri - Jefferson City	19.00 a.m.	Estimated receipts of livestock
Mo. State Marketing Bureau	10-00 a.m.	Chicago & St. Louis Grain Mkts.
Station WOS - 441 Meters	100 00 00 00 00 00 00 00 00 00 00 00 00	opening. Weather, Hog Flashes,
	4	Eastern Meat Trade Conditions.
	11.00 a.m.	: Chicago & St. Louis Grain Mkts.
	1	: Outside livestock market rpts.
The Walter Control of the Control of		St. Louis livestock market.
	12,00 Noon	Chicago butter and egg markets.
	· · · · · · · · · · · · · · · · · · ·	Chicago & St. Louis Grain mkt.
	· · · · · · · · · · · · · · · · · · ·	St. Louis poultry & Egg market
		Chicago & New York Butter & Egg
The state of the s		market. Kansas City, Omaha and
	200-	St. Joseph livestock market.
The state of the s	2.00 p.m.	Chicago & St. Louis Grain Mkt. close. Advance Estimate of
and the second s	1	livestock receipts. Closing live
	1 1 1 1 1 1 1 1	stock reports, principal mkts.
	3.00 p.m.	New York dressed poultry mkt.
A STATE OF THE STA	5.00 p.m.	Marketgrams
Missouri - Kansas City	Daily	Estimated receipts of livestock
Sweeney School Company	8.25 a.m.	Liverpool wheat cables
Station WHB - 366 Meters	9.25 a.m.	Livestock and meat market rpts.
Fig. Will after a first		8.00 a.m. weather. Opening
The state of the s		Kansas City grain market, IS
A Secretary of the second of t		: rpt. Grain Mkt. Livestock report-
Land All March	· •	: Advance estimate of Livestock
		for Chicago Chicago Butter &
	the state of the state of the state of	Eggs; Fruits & Vegetables Mkt.
At the second se	11.30 a.m.	Grain Markets
	12.15°p.m.	Livestock market reports-ad-
' ' ' '	39.3	vance estimates for Kansas
The first of the second	10.00	City & Chicago special market
9.37.19	12.20 p.m.	information. Grain Market rpts. Closing Grain Markets.
	1.25 p.m.	Closing Grain Markets. Closing livestock mkts.Advance
	raio bama '	estimates of livestock Kansas
	4 1 1	City Hay Market.
,	3.05 p.m.	Grain Market Review
	Saturday	
	11.10 a.m.	Same as regular 11.20
· · · · · · · · · · · · · · · · · · ·	12.05 p.m.	Closing livestock markets
	1,25 p.m.	Kansas City Hay Markets. Weekly
	s t t	Hay and Grain Reviews
Missouri, Kansas City	Daily	Summary of markets for Grain
Kansas City Star	5.50 p.m.	Live stock, produce, hay, cotton
Station WDAF - 366 Meters		sugar, coffee, etc.
	A CA	

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Broadcasting Station	Time	: Matter Broadcast
Missouri - St. Louis	Daily	Estimated receipt of livestock
St. Iouis Post Dispatch	9.40 a.m.	9 markets.Opening Chicago & E.
Pulitzer Pub. Co.		St. Louis Hog Flashes. Grain
Station KSD - 545 Meters		market opening. Cotton market
	10.40 a.m.	Livestock market at Natl Stock
		Yards, Indianapolis Hog Market
	*	Cattle market tone - grain man
	• •	ket. Weather
	11.40 a.m.	Grain market, cotton market,
	• • • • • • • • • • • • • • • • • • •	New York & Chicago egg &
	70)10	butter mkt.
· · · · · · · · · · · · · · · · · · ·	12.40 p.m.	Same as 10.40 a.m. Fruit & vegetable market, grain
	1.40 p.m.	market, cotton market
	2.40 p.m.	Livestock market comment, E.St.
	La 10 point	Louis, Advance estimates of re-
		ceipts of livestock.E. St.
	e 1	Louis, Chicago and Kansas City.
	3.40 p.m.	Cotton market
	9.00 p.m. (+)	Weather report for 10 states
Missouri - St. Iouis	Dai ly	Estimated receipts of live-
St. Louis University	9.00 a.m.	stock 9 markets.Opening
Station WEW - 248 Meters		Chicago Hog Flash
	10.00 a.m.	Weather report
•	2.00 p.m.	Fruit & vegetable market rpt.
		closing livestock markets.E.
		St. Louis and advance estimates
		Chicago & E.St. Louis (Natl Stock Yds)
	3	
Montana - Havre	Daily	Weather report; local grain
F. A. Buttery & Co. Station KFBB - 275 Meters	12.45 p.m.	market local produce prices; farm news crop estimates &
Station Arms - 2/9 Meters		weekly reviews
	7 20 0 0	
Nebraska - Hastings	Daily	Weather report; estimated re-
Westinghouse Elec. & Mfg. Co. Station KFKX - 288 Meters	9.30 a.m.	ceipts of livestock, actual receipts of livestock previous
		day; opening Hog Flashes; local
	1 5	produce market; Kansas City
		Hay market, opening Chicago
	, , , , , , , , , , , , , , , , , , , ,	grain market, Futures; Carlot
		shipments, Fruits & Vegetables
	10.30 a.m.	Weather report and forecast,
	W. A. C. Charles	Chicago grain market, Eastern
	•	Meat Trade conditions; mid-
		morning live stock reports; New York and Chicago butter &
		egg markets.
	12.30 p.m.	Weather report; complete live-
	i moral of the surface of the surfac	stock reports; estimates of
	1 1	livestock for next day at
	1 2	Chicago; fruit & vegetable
	f (1	shipping point reports; Kan-
	† † 3	sas City and Omaha fruit &
	1	vegetable markets; Farm Talks

Broad casting Station	; <u>Time</u>	: Matter Broadcast
Station KFKX - 289 Meters contd.	Daily 3.00 p.m.	Chicago grain market in fall; Kansas City cash grain market; Omaha Cash grain market, Advance estimates of livestock at Chicago, Kansas City, Omaha-Weekly Reviews Weather report. Advanced estimate of livestock at Chicago, Kansas City and Omaha; Boston Wool Market Summary Omaha Grain market.
	8 6 8 1	Special features. Farm Talks, etc.
Nebraska - Lincoln Nebraska Buick Co. Station KFAB - 341 Meters (Program from the College of Agriculture, University of Nebraska)	9.30 a.m. 10.30 a.m. 1.15 p.m. 8.05 p.m. Monday and Wednesday	Weather and Road reports Home Economic Talks High School Conovations Agricultural Talks
Nebraska - Norfolk Norfolk Daily News Station WJAG - 270 Meters	Daily 12.15 p.m.	Weather report, Market reports on livestock, hay, grain, dairy & poultry products, hay, potatoes (From Press Reports)
Nebraska - Omaha Woodmen of the World Station WOAW	Daily 8.15 a.m. 8.55 a.m. 10.30 a.m. 12.30 p.m. 1.45 p.m. 4.00 p.m.	Estimated receipts of live- stock. Opening Hog Market - Omaha. Omaha Livestock market opening. Omaha Livestock Market Actual receipts of livestock Market summary
Nebraska - Omaha Omaha Grain Exchange Station WAAW - 384 Meters	Daily 9.30 a.m. 9.45 p.m.	Chicago grain market opening Caicago Grain Futures; Liver- pool cables. Grain market Kansas City, Winnipeg and Minneapolis; Weather report; livestock receipts; Chicago and Omaha opening hog market Chicago grain future
	10.45 a.m. 11.15 a.m. 11.45 a.m.	Chicago grain futures; Liver- pool cables; other markets; Grain futures; sugar market; Chicago & Omaha complete live- stock market. Chicago butter & Egg. Weather. Chicago Grain futures Chicago and other markets,
		grain futures, Omaha Cash Grain market; other cash grain markets. Weather report.

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17. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.		
Broadcasting Station :	Tile	. Metter Broadcast
18 mary 20 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		· · · · · · · · · · · · · · · · · · ·
Omaha Grain Exchange	12.15 Noon	Chicago grain futures
Cont.	12.45 p.m.	Chicago grain futures, other
	*	future grain markets. Omaha
		Cash Grain market. Other cash
		grain markets; Weather
	1.15 p.m.	Close all future markets
and the second s		mentioned. Final Omaha Cash
	. ,	Grain market.
		Kansas City and St. Louis
•		market tone. Final Chicago
		Cash Grain market, Summary
	The second secon	of Omaha Livestock market
**	8.00 p.m.	Resume of Final market reports
		Friday; Agrcl. Talks.
New Merrice Ct-1 C-11	Deile	a contraction
New Mexico - State College	Daily	Mirro of modific
New Mexico College of	9.55 a.m.	Time signals
Agriculture	11.55 a.m.	Time signals Weather reports - Road reports
Station KOB - 349 Meters	12.00 Noon	Agricultural News & Crop
and the second of the second o	12.10 p.m.	
w ·	Monday	report Agricultural Talks Agricgrams
Market and the second of the s	7.30 p.m.	Agricultural Talks. Agriograms
New York - Buffalo	Det Jen	
Federal Telang. Co.	Daily 12.00 Noon	Weather report; Produce market
Station WGR - 319 Meter's	12.00 NOON	report. Grape market (in
buation won - jry meters	A SAME AND	season) Garden Bulletin.
		Monday & Thursday—Agriograms
	7.30 p.m.	Grape market report (In season)
	1.00 b.m.	drape market report (in becook)
New York - Centon	Dei ly	
St. Lawrence University	11.00 a.m.	Weather report
Station WCAD - 263 Meters	11.02 a.m.	U.S. Dept. Agri . Agriograms on
The state of the s		Mon. Wed. Thurs., & Friday.
New York - Ithaca	At Irregular	Agricultural Talks
Cornell University	, Times *	(An increased program is
Station WEAI - 254 Meters		contemplated)
	A commence of the same of the	4
New York - New York City	Daily	•
Am. Tel. & Tel. Co.	12.00 Noon	Market reports-Livestock &
Station WEAF - 492 Meters	1	Meats, Fruits & Vogetables,
	1	poultry, butter & eggs, cheese,
The second secon		country dressed calves.
		Weather.
	Andrew Communication of the Co	to the second se
New York - New York City	Daily	Market summaries; livestock &
Of the of Non-	6 10	· manta Thurster & manatarilas
City of New York	6.10 p.m.	meats. Fruits & vegetavles,
Dept. of Plants & Structures Station MYC - 526 Meters		butter, eggs, cheese, poultry, hay. Special talks on meats.

Broadcasting Station : Time : Matter Broadcast New York - New York City Daily Fruit & Vegetable shipments; ship Radio Corporation of 12.50 p.m. ping point information; livestock	
Radio Corporation of 12.30 p.m. ping point information; livestock	
America receipts; livestock markets 5.30 p.m. Fruits & Vegetables market; live-	
5.30 p.m. Fruits & Vegetables market; live- stock markets. Dairy products	
6.00 p.m. Market summaries	
6.15 p.m. Farm Talks	
New York - Rochester Daily	_
Eastman School of Music 7.30 p.m. Fruit & Vegetables; shipments;	
Station WHAM - 278 Meters shipping point reports- market r	pts
New York - Schnectady : Daily Fruit & Vegetable market report,	_
General Electric Co. 12.30 p.m. New York Weather Forecast	
Station WGY - 380 Meters : 6.00 p.m. Fruit & Vegetable market report	
Garden Bulletin - News Items	
: Mondays	
7.00 p.m. Agricultural talks	
North Carolina - Charlotte : Daily	
Chamber of Commerce 2.00 p.m. Cotton markets	
Station WBT - 275 Meters	
North Dakota - Agrl.College : Daily	
Agrl.College of No.Dakota 12.00 Noon Weather report	
Station WPAK - 275 Meters Wednesday	
7.30 p.m. Market summaries	
North Dakota - Fargo Daily	-
Radio Equipment Co. : 10.00 a.m. Minneapolis grain mkt. opening	
Station WDAY - 261 Meters : 11.00 a.m. : Minneapolis grain mkt. opening	
12.30 p.m. Minneapolis grain mkt. opening	
1,00 p.m. Chicago Mkts. butter, potatoes,	
Fargo livestock report Produce	pt.
2.00 p.m. Minneapolis grain mkt. closing	
5.30 p.m. Fargo cash grain market	
Ohio - Cleveland Daily	
Goodyear Rubber Co. 11.00 a.m. Weather report	
Station WEAR - 389 Meters 12.00 Noon Weather report	
12.05 p.m. Farm Talks	
4.00 p.m. Weather report	
Ohio - Columbus Daily Estimated receipt of livestock &	
Ohio State University 9.45 a.m. Weather report	
Station WEAO - 294 Meters 11.00 a.m. Actual receipts of livestock-Agr	•
Bulletins, Livestock markets	
1.00 p.m. Closing livestock markets, local	
produce markets. Weather report 4.00 p.m. Closing grain market, seeds, poul-	
try, butter & egg market	
Monday Timely economic information by	he
1.15 p.m. College department of Rural	
E co no mi cs	

	.:	
Broadcasting Station	- Time	: Matter Broadcast
	m	Toma To others Sandian by Co 11 and
Ohio State University	Tuesdays	Farm Locture Series by College
Station WEAD cont.	9.00 p.m.	Faculty. Soils, Horticulture
The state of the s		poultry
and the second s	Thursday	
	8.00 p.m.	Same as Tuesday 9.00 p.m.
Ohio - Cincinnati	Daily	
Crosley Mfg. Co:	9.30.a.m.	Mon. Tues. Fri . Agrl. Talk
Station WLW - 422 Meters	Daily	Local Fruit and vegetable mkts.
The Country of Research & Control	10.45 a.m.	Chicago & N. Y. butter & egg mkt.
	1.30 p.m.	Local butter, begg, & poultry mkt.
	6.50 p.m.	Local fruit & vegetable markets
Oladalama Dai akasa		
Oklahoma - Bristow		Program will be under way as
Okla. A & M College		soon as station is in operation
broadcasting through		
The Voice of Oklahoma		
Station KVOO - 375 Meters		and the second s
Oregon - Corvallis	7.00 p.m.	Monday - Agricultural talks
Oregon Agri. College	7.30 p.m.	Wednesday - Household program
Station KFDT - 280 Meters	7.30 p.m.	Friday - Special talks
Oregon - Portland	Daily	
Morning Oregonion	10.30 a.m.	Weather report
Station KGW - 492 Meters	7.30 p.m.	Weather - livestock markets, Chi-
		cago & Portland grain markets.
	and the state of	Portland butter & egg mkt.Fruit
	the second of the second	& Vegetable market reports.
Oregon - Portland	Daily	ens. 4.2
Mier & Frank Co.	12.00 Noon	Weather report
Station LEEC 1 248 Meters	6.30:p.m.	Weather & tide report
Pennsylvania - Pittsburgh	Daily	Pittsburgh & Cleveland livestock
Westinghouse Elec. & Mfg. Co.	9.45 a.m.	market reports; opening Chicago
Station KDKA - 309 Meters		grain market
Reports broadcast by	12.00 Noon	Weather forecast; Pittsburgh whole-
National Stockmen and		sale produce mkt; Cleveland live
Farmers . Assessment		stock report; Chicago grain mkt.
A Committee of the Comm	3.20 p.m.	Chicago grain close; Pittsburgh
***	1	hay & grain mkt; Boston wool; pri-
		mary feed mkts; To ledo seed mkt.
	Property of the second	N.Y. & Phila.butter & egg mkt.
	7.15 p.m.	Fittsburgh, Chicago, Buffalo, Cleve-
the state of the s		land, Cincinnati, Baltimore, St.
		Louis, Kansas City, Indianapolis
	Section of the section of	livestock mkt; Chicago, Baltimore &
		Phila. grain nkts; N.Y. cotton mkt.
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Toledo seed mkt; Cotton belt weath-
	A Comment	er forecast; New Orleans cotton &
		raw sugar mkt; Boston wool reviews;
		feed mkts; Chicago, N.Y. Phila. &
1 2	1	Pittsburgh butter & egg mkts;
		Pittsburgh wholesale produce
,	9.55 p.m.	Time signals & weather report

Broadcasting Station	: Time	: Matter Broadcast
Pennsylvania - Philedelphia	Daily	
Gimbel Brothers Co.	6.45 p.m.	Livestock, fruits & vegetable -
Station WIP - 508 Meters		produce market report -weather
Ruinage Mineral Ruin and Control of the	Mon.4.00 p.m.	Market hints to Housewives
Pennsylvania-Philadelphia	Daily	N.Y. & Phila. fruit & vegetable
Strawbridge & Clothier	10.15 a.m.	market reports - Chicago live-
Station WFI - 395 Meters		stock market report
TOPE CALATER TO THE A SECOND	1.50 p.m.	Phila. fruit & vegetable mkt.rpt.
and a second second		Phila. whole sale meat mkt. rpt.
Pennsylvania-State College		To be put in operation in
Pennsylvania State College		Spring, 1926
Station WPSC - 261 Meters		
South Dakota - Brookings	Daily	Weather report, livestock markets,
So. Dakota State College	12.15 p.m.	Sioux City Ta., Sioux Falls, S.D.
Station KFDY - 273 Meters		Houson, S.D. Agri. Statistics
	Thursdays	Chrysta Sharanda San Carlo
	8,00 p.m.	Agricultural talks
South Dakota - Rapid City	Dai ly	
So. Dakota School of Mines	9.30 a.m.	Weather forecast
Station WCAT - 240 Meters	12.30 p.m.	Weather report, agriograms, health
. 12. 6.45		talks, etc.
Tennessee - Memphis	Daily .	Weather report, cotton market
Commercial Appel	9.45 a.m.	opening
Station WMC - 500 Meters	11.30 a.m.	Weather report, river bulletins,
valuation of the contract of		local mkt. reports; cotton mkts.;
	2.30 p.m.	local N. Y.; & New Orleans.
	2+30 D+m+	Local mkts; cotton mkt; river bul-
	Mondays	16 0211
	7.30 p.m.	Agricultural talks
Texas - College Station	Wednesday and	Agricultural Talks by
A & M. College of Texas	Friday	members of the Faculty
Station WTAW - 270 Meters	8.00 p.m.	
Texas - Dallas	Daily	Opening grain & cotton markets
Dallas News	8.30 a.m.	previous days fruit & veg. mkts.
Station WFAA - 476 Meters	9.30 a.m.	Grain & cotton markets
	10.30 a.m.	Dallas fruit & vegetable mkt.
	11.30 a.m.	Later grain & cotton mkts
		early livestock mkt.Ft. Worth
arregular terretary for the safe	12.30 p.m.	Weather reports
The state of the s	1.30 p.m.	Later grain & cotton markets
	2 70 7 7	also livestock market Closing grain, cotton & livestock
	2.30 p.m.	mkt.
	Mon.8.30 p.m.	Farm programs Talks by prominent
	Wed.12.30 p.m.	agricultural leaders & teachers
	Friday	
	12.30 & 2.30 p.r	1
	Sun. 2.30 p.m.	

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Broadcasting Station	I Time	Matter Broad cast
Texas - Fort Worth	Daily .	Estimated receipts of livestock;
	10.00 a.m.	6 markets; holdover hogs; Hog Flashe
Star Telegram Co.		Chicago, Kansas City, E. St. Louis,
Station WBAP - 476 Meters	* * * * * * * * * * * * * * * * * * *	Range cattle report (in season)
The state of the state of the state of	1	Range Cattle Tepoit (In Scason)
. The first the constitution of the first of the	11.00 a.m.	Weether forecast; cotton & grain
The state of the s		markets
in the state of the second	12.00 Noon.	Cotton & grain market reports
Fig. from the state of the contract of	1.00 p.m.	Cotton & grain market reports
	2.00 p.m.	Receipts of livestock, Ft. Worth-
A see to the best life that of our		Chicago-Kansas City-E. St. Louis;
2. 人名 1 · · · · · · · · · · · · · · · · · ·	Maria de la companya	complete Ft. Worth livestock mkt;
		market comment Chicago, Kansas
the state of the s	and the same of the same of	City, E. St. Iouis, advance estimates
the second second second second		
Texas - San Antonio	Daily	
Southern Equipment	10.00 a.m.	Opening grain & cotton markets
Cooperating with San Antoni	b 12.15 p.m.	Comment on Ft. Worth, Chicago, Kan-
Express & Evening News	· · · · · · · · · · · · · · · · · · ·	sas City, E.St. Louis livestock mkts.
Station WOAI - 395 Meters		Local market report on fruits &
A CALL AND A MARKET		vegetables and poultry
	2.30 p.m.	Late livestock rpts; cotton &
वद्भावन् वस्तु अस्ति संस्ति । इस्ति । इस्ति वर्षे	the transmit of the con-	grain mkt.
	6.15 p.m.	Late mkts. & Commercial miscel.
Texas - San Antonio	Daily.	Hay mkt.fruit & vegetable ship-
Southern Radio Corp		ments, shipping point rpts.Ft.
in cooperation with	10.00 a.m.	Worth & San Antonio poultry, butter
San Antonion Light		& egg mkts.
	7 00 7 7	Comment and jobbing fruit & veg.
Station WCAR - 263 Meters	3.00.p.m.	mkts.of interest to Texas ship-
1	Constitution of	pers
Utah - Ogden' way to be on the	Daily or Colonial	Ogden livestock mkt.San Francisco
Browning Brothers	5.45 p.m.	butter & egg marke t
Station KFWA - 261 Meters	Weekly-Wed.	Boston wool reports.
Utah - Salt Lake City	10.30 a.m.	Livestock report
Newhouse Hotel	20170	22 70 500 01 20 50 20
Station KOYL - 246 Meters		
	The deep of the	NA THE RESERVE OF THE PROPERTY OF
Vermont - Burlington	Friday	
University of Vermont	7.00 p.m.	Agricultural and Home
Station WCAX - 250 Meters		Economic talks
Virginia - Richmond	Mon & Thurs	Summary of market reports pre-
Louis Bros. Co.	8 + 00 p · m ·	pared by the Virginia Division
Station WRVA - 256 Meters		Markets
Washington - Pullman	Mon - Wed	Agricultural talks by the
Washington State College	Fri - eve.	
Station KWSC		specialist of the College
Station KWSC	7.30 p.m.	Faculty
Southern Remining Treatment		AND COUNTY OF THE PARTY OF THE
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	to by the state of	the spirit of the second of the second

Broadcasting Station Wisconsin - Madison University of Wisconsin Station WHA - 535 Meters	<u>Time</u> Deily	Metter Broadcast Weather reports No special agricultural broadcasting
Wisconsin - Stevens Point Wisconsin Dept. of Markets Station WIBL - 278 Meters	Daily 8.45 a.m.	Carlot shipments, fruits & vegetables shipping point reports on fruits & vegetables; Chicago hog
	9.45 a.m.	flashes; on Sat. The Cheese Mkt. at Plymouth, Wis. Weather forecast - repeat 8.45 a.m. schedule. Late hog market flashes.
	10.45 a.m.	Weather forecast; St. Paul live- stock mkt; N.Y. & Chicago butter & egg mkt. Chicago potato mkt.
	11.45 a.m.	Weather report; Wisconsin primary cheese market comment and qiotations; Chicago livestock, comment & market. Chicago live poultry mkt.
	12.30 p.m.	Weather forecast. Wisconsin pri- mary cheese mkt., comment & quota- tions. Chicago, N. Y. & Milwaukee butter & egg mkt; Wisconsin ship- ping point reports on cabbage,
		onions ans potatoes; total car- lot shipment of cabbage, onions and potatoes. Minneapolis & St. Paul potato market reports; Chi- cago potato market, CSo.FSt. Paul livestock mkt. flash; Chicago livestock mkt., comment and quota- tions; Chicago live poultry mkt.
	WedSat 12.30 p.m. 1.45 p.m.	Iate news items Fied market comment and quotations Weather report; Chicago live poultry market; Chicago hay mkt. (Monday only); Farm new items

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